

Examples of Avatars with an Imperial Worldview / Power-centric Mindset



Mike

I live in a tougher part of town but it feels like home—I've always been most comfortable in situations where it's "do or die." Even though I work as a bouncer, as long as people show me respect I'm basically a nice guy, but if you mess with me, watch out. I live to party but generally stay out of trouble though I have had a few close calls; according to my friends I can be a bit of wild card, but there's never a dull moment.

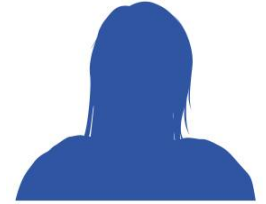


Jill

I've hosted my own radio show for about five years now. It's a tough gig, but fortunately, I enjoy a game of hardball. Though I'm charismatic, I'm known for going for the jugular and being able to verbally dominate a caller, even if their argument is better than mine. Basically, I operate on the premise that if somebody's not strong enough to hold their own with me, they don't deserve much respect.



Examples of Avatars with a Traditional Worldview / Conventional Mindset



John

It's true, I've been called "straight laced" more than once. But people who know the truth have a duty to defend it, even if it means being politically incorrect. People talk about "shades of gray" but as far as I'm concerned, right is right and wrong is wrong. Ultimately, almost everything is black and white, and those who suggest otherwise are just complicating matters and avoiding moral responsibility.



Susan

As an academic advisor, I am sometimes baffled why some students go to such great lengths to be "different." They obviously don't fit in, and all it would take to be accepted and included would be to look and behave a bit more like everyone else. I am sometimes frustrated by the school's tolerance for modes of dress and conduct that I find socially unacceptable and feel compromise conventional standards.



Examples of Avatars with a Modern Worldview / Achiever Mindset



Rob

I've completed over twenty triathlons and placed in the top five in most of them. My training schedule could probably qualify as some sort of third world form of punishment, but when I cross the finish line it's all worth it. There's a force in me that's relentless in its determination to win. There's something exhilarating about testing your limits and pushing your personal edge. I wouldn't have it any other way.



Danielle

I just graduated from Harvard Law School and am joining one of the most prestigious firms in the country. I grew up in a two-parent working class household and was a latch-key kid. My parents were focused on providing necessities for us. They helped me to see that through hard work and determination every obstacle in one's path can be overcome. I knew from a young age that I wanted to work smarter, not harder while enjoying the finer things in life.



Examples of Avatars with a Post-Modern Worldview / Pluralistic Mindset



Larry

I'm an MD and the founder of a holistic health care company that's committed to people and planet first and profit second. I've taken great care to give everyone in my organization an equal voice; there is no hierarchy to speak of, and decision making is done by consensus. As far as I'm concerned, a good business should function a lot like a democracy to ensure that too much power isn't invested in any one person.



Kate

I'm a diversity consultant in the public sector, which basically means I help people in organizations accept and find strength in each others' differences. There's a real tendency in all of us to feel our own way of looking at things is intrinsically superior, and it's this attitude that is responsible for most of the world's conflict. If everyone would accept each others' differences, we'd finally have a peaceful planet.

